

# TIFFANY SZERPICKI

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## EDUCATION

**Bachelor of Fine Arts in Graphic Design** May 2009  
Minors in Art & Arts in the Media  
University of Minnesota Duluth **4.0 GPA Summa Cum Laude**

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## SKILLS

Photoshop	++++	Actionscript	++++	Word	++++
Illustrator	++++	(X)HTML	++++	PowerPoint	++++
Dreamweaver	++++	CSS	++++	Acrobat	++++
InDesign	++++	Javascript, PHP	++++	Mac OSX	++++
Flash	++++	MODx/CMS	++++	Windows	++++

PORTFOLIO ONLINE @ [www.tiffszerp.com](http://www.tiffszerp.com)

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## WORK EXPERIENCE

**Marketing Coordinator** **BioMedix** Saint Paul, MN  
*December 2009 - Present*  
Design, code, write copy for and maintain all digital materials including company website, landing pages, e-mail blasts, advertising, online services and social media. Design print materials including magazine ads, product sell sheets, and internal and external event materials.

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**Designer (contract)** **CSC Publishing, Inc.** Saint Paul, MN  
*March 2007 - July 2010*  
Designed and coded e-mail blasts and web pages  
Designed ads and other print materials  
Coordinated with editors to meet deadlines

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**Graphic Design Intern** **Ideas to Go, Inc.** Minneapolis, MN  
*June - December 2008*  
Designed and produced promotional materials, internal documents, and various client project materials

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REFERENCES AVAILABLE UPON REQUEST

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## ACTIVITIES & HONORS

AIGA Member (2008 - 2009)  
School of Fine Arts Departmental Honors (2009)  
School of Fine Arts Dean's List (2005 - 2009)  
Annual Student Art + Design Exhibition, Juried, UMD (2008)  
School of Fine Arts Merit Award (2008)  
Raymond W. Darland Art & Design Scholarship (2008)  
Kirby Program Board Webmaster, UMD (2007 - 2008)  
Student Website Contest Winner, UMD (2007, 2008)